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M. B. A. (First Semester) Examination,

Nov.-Dec. 2020

(New Scheme)

(Management Branch)

BUSINESS ETHICS & CSR (NEW)

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : Attempt all units. Part (a) of each and every unit is compulsory and carries 6 marks.

Attempt one part from (b) and (c) each carries 10 marks.

Unit-I

1. (a) Discuss the various environmental issues.
(b) What is corporate governance? How does it affect the image of the company?

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- (c) What is corporate social responsibility (CSR)? Briefly describe how CSR is being applied in corporate bodies?

Unit-II

2. (a) How can you justify profit as ethical in any business?
(b) Why is ethics important for business firms? What are the causes for unethical behaviour?
(c) What is consumerism? How consumerism protect the interest of the consumers?

Unit-III

3. (a) Discuss the three concept of corporate social responsibility (CSR).
(b) What is global warming? Discuss the effects of global warming.
(c) Why are human rights important? Why was the Universal Declaration of Human Rights created?

Unit-IV

4. (a) What are the fundamental ethical principles?

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- (b) Define values. State the types of values and explain the formation of values.
(c) What is business ethics? Explain the factors influencing business ethics?

Unit-V

5. (a) Define international trade and business.
(b) What are the challenges of auditing? Briefly describe the common governance problems in various corporate failures.
(c) Write explanatory notes on ombudsman.